



# Software Engineering

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Software Project Management and  
Estimation



# Software Estimation:

*How much did Windows Vista  
Cost?*

*Remember, it was extended  
from Windows XP*



# Software Estimation: Windows Vista

According to [The Seattle Times](#), Microsoft took 10,000 employees about five years to ship Vista. If each employee costs Microsoft about \$200,000 a year, the estimated payroll costs alone for Windows Vista hover around \$10 billion.



# Software Estimation:

*How much did Twitter cost?*



# Software Estimation: Twitter

Twitter obtained nearly \$60 million in venture funding for startup costs, with the majority going towards server costs and development



# Software Estimation:

*How much did Facebook Cost?*



# Software Estimation: Facebook

The creator did it out of boredom and eventually got a \$500,000 dollar grant of the creator of Paypal its all on wiki.

I suspect a great deal of sweat equity.



# Software Estimation:

*How much is the cost of a  
extending software hardware  
from previous projects to  
develop Space Shuttle  
Endeavor?*





# Software Estimation: Space Shuttle Endeavor

\$1.7 Billion (includes systems cost)



# Software Project Management Plan (IEEE Std 1058)

 0. Front Matter

 1. Introduction

 2. Project Organization

 3. Managerial Process

 4. Technical Process

 5. **Work Elements, Schedule, Budget**

➔ 5.1 Work Breakdown Structure (WBS)

➔ 5.2 Dependencies between tasks

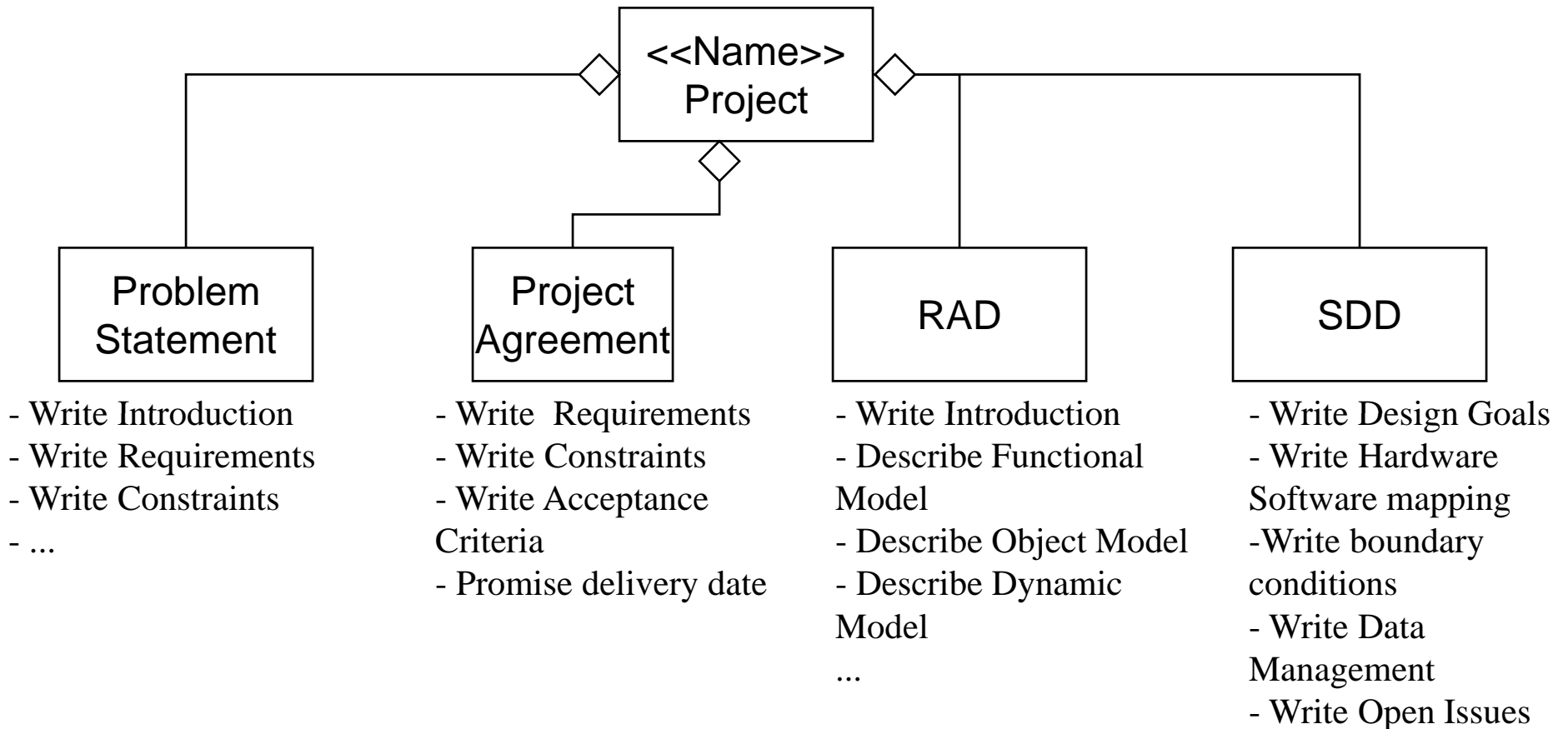
❖ 5.3 Resource Requirements

❖ 5.4 Budget

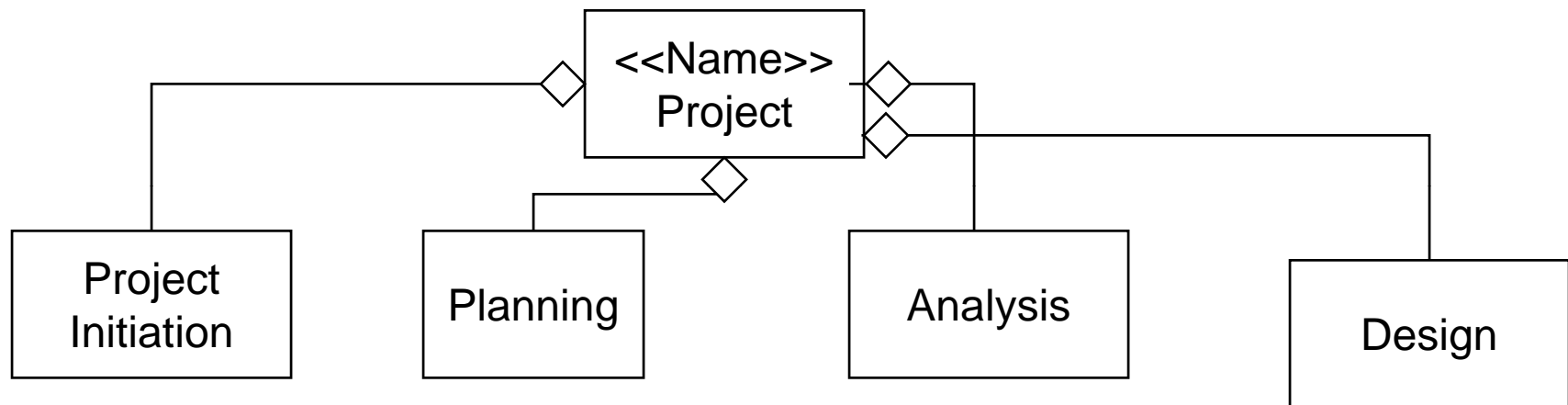
➔ 5.5 Schedule

■ **Optional Inclusions**

# WBS Based on Project Documents (Entity-oriented)



# WBS Based on Software Process (Activity-oriented)



- Establish guidelines
- Formulate requirements with client
- Establish scenarios
- Write project agreement

- Determine WBS
- Determine dependencies between tasks
- Write SPMP
- Assign teams to subsystems
- Establish project calendar

- Brainstorm on application domain objects
- Develop class diagram
- Partition objects into boundary, entity and control objects
- Develop use cases

- Develop Models
- Write code
- Present problems to coach
- Give status reports
- Write RAD
- Write SDD
- Write ODD

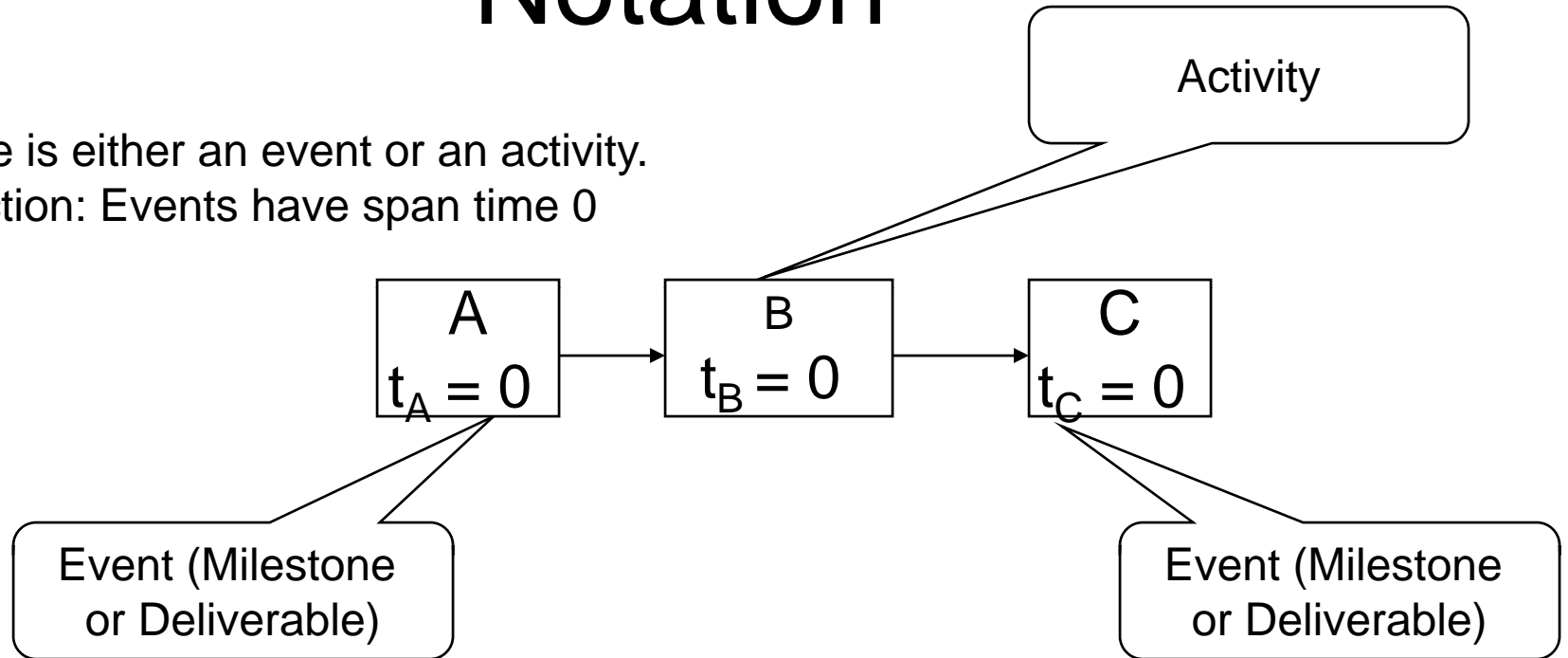


# PERT

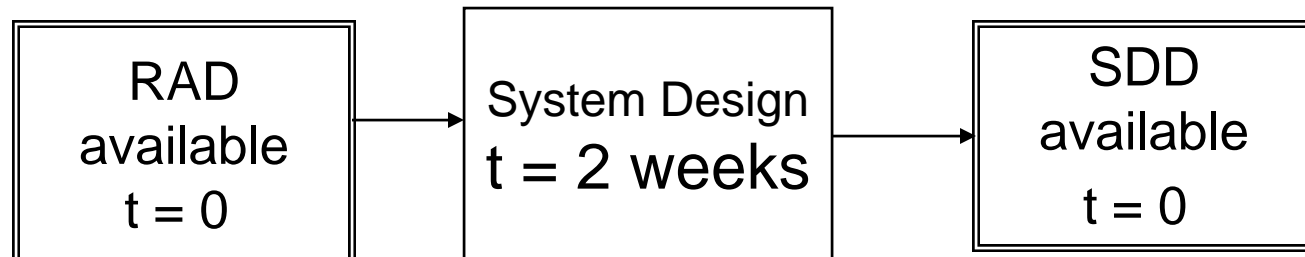
- PERT is an activity-on-the-arrow notation
- PERT = Program Evaluation and Review Technique
- Developed in the 50s to plan the Polaris weapon system in the USA.
- PERT allows to assign optimistic, pessimistic and most likely estimates for the span times of each activity.
- You can then compute the probability to determine the likelihood that overall project duration will fall within specified limits.

# Activity-in-the-node Diagram Notation

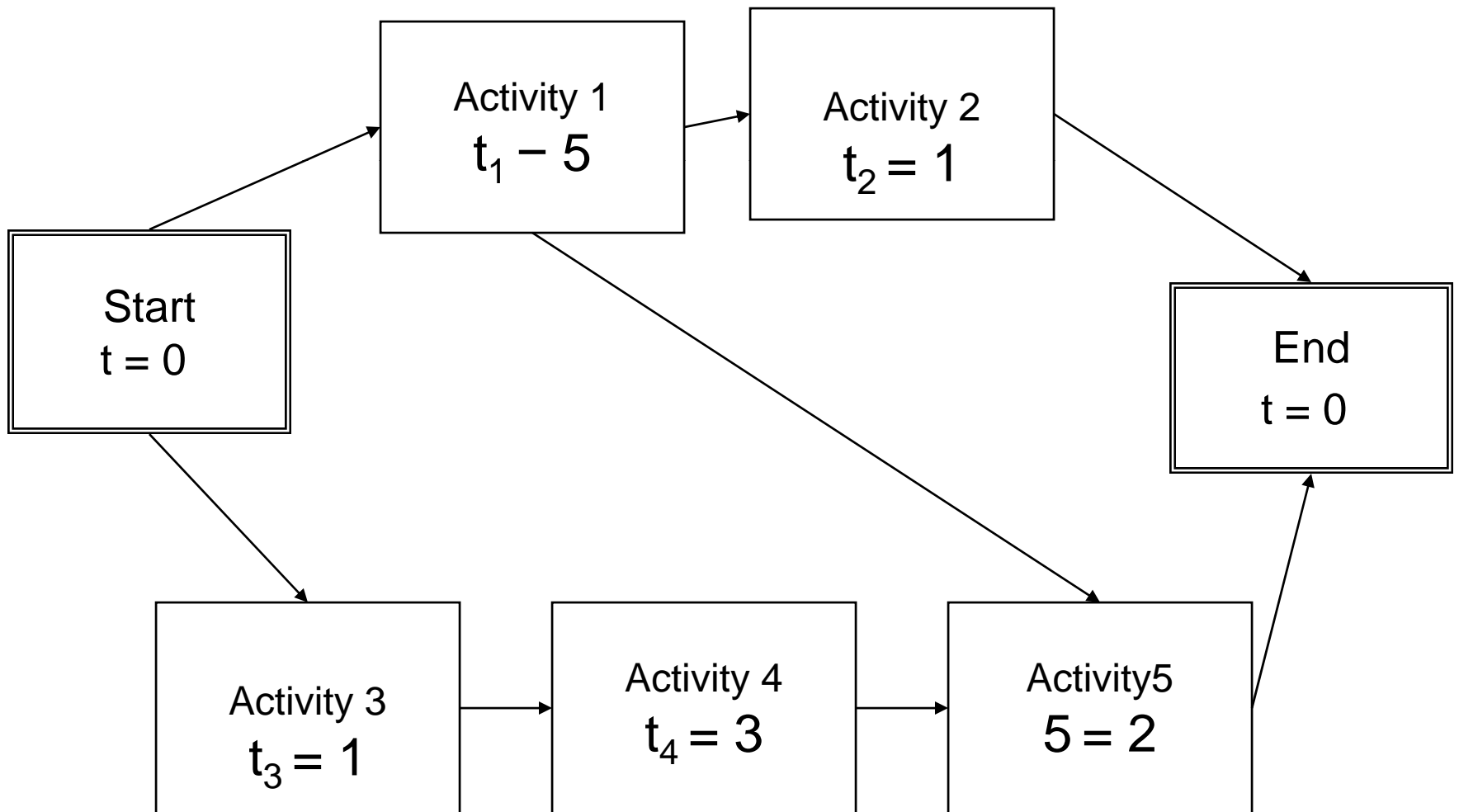
A Node is either an event or an activity.  
Distinction: Events have span time 0



Milestone boxes are often highlighted by double-lines



# Example of an Activity-in -the - Node Diagram





# Definitions: Critical Path and Slack Time

## ■ Critical path:

- A sequence of activities that take the longest time to complete
- The length of the critical path(s) defines how long your project will take to complete.

## ■ Noncritical path:

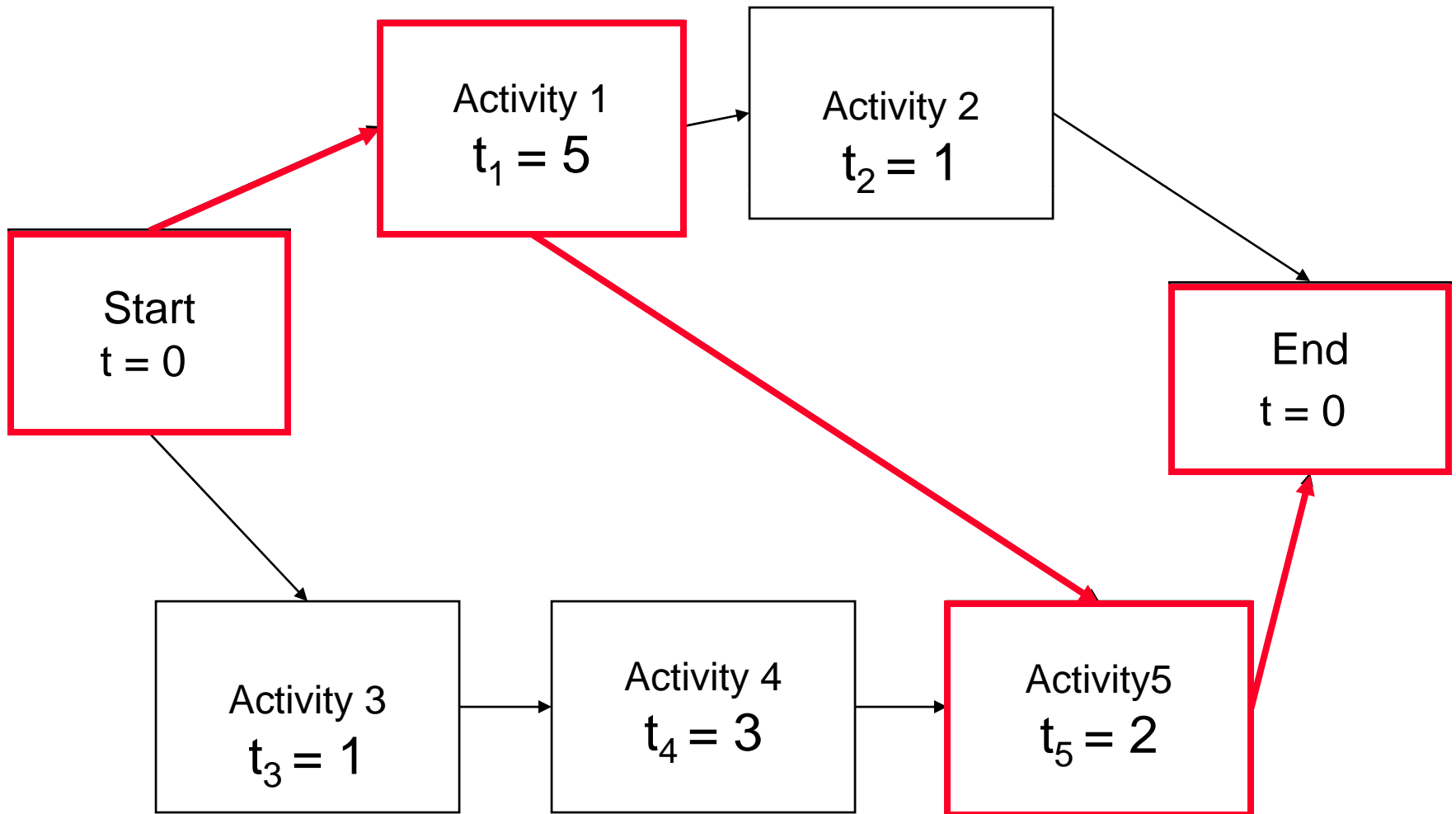
- A sequence of activities that you can delay and still finish the project in the shortest time possible.


## ■ Slack time:

- The maximum amount of time that you can delay an activity and still finish your project in the shortest time possible.



# Example of a critical path





# Frequently used formats for dependency graphs

- **Milestone View (“Key-Events report”):**
  - A table that lists milestones and the dates on which you plan to reach them.
- **Activities View:**
  - A table that lists the activities and the dates on which you plan to start and end them
- **Gantt chart View:**
  - A graphical illustrating on a timeline when each activity will start, be performed and end.
- **Combined Gantt Chart and Milestone View:**
  - The Gantt Chart contains activities as well as milestones.



# Key-Events Report

## **Date**

August 26

October 16

October 26

November 7

November 20

Nov 26

Dec 11

## **Milestone**

Project Kickoff (with Client)

Analysis Review

System Design Review

Internal Object Design Review

Project Review (with Client)

Internal Project Review

Acceptance Test (with Client)

**Good for introduction of SPMP and high executive briefings**



# Activities View

## Date

Jul 17-Aug 23

Aug 26 - Sep 24

Sep 11-Oct 8

Oct 9 - Oct 26

Oct 28-Nov 7

Nov 8 - Nov 20

Nov 22 - Dec 4

Dec 4 - Dec 10

Dec 11- Dec 18

## Project Phases

Preplanning Phase

Project Planning

Requirements Analysis

System Design

Object Design

Implementation & Unit Testing

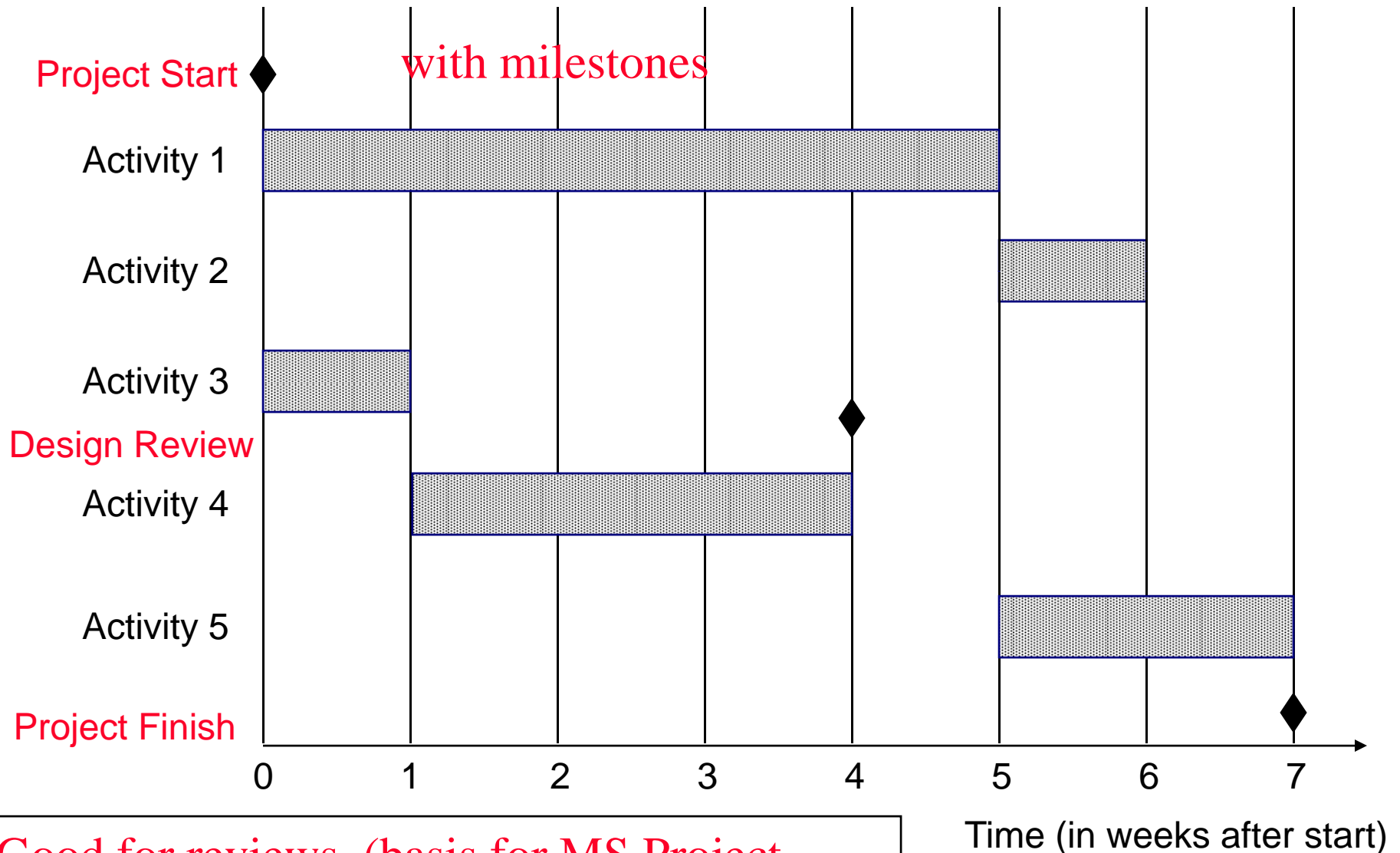
System Integration Testing

System Testing

Post-Mortem Phase

Good for SPMP Section 5.5 and during developer meetings

# Gantt Chart: Activity View

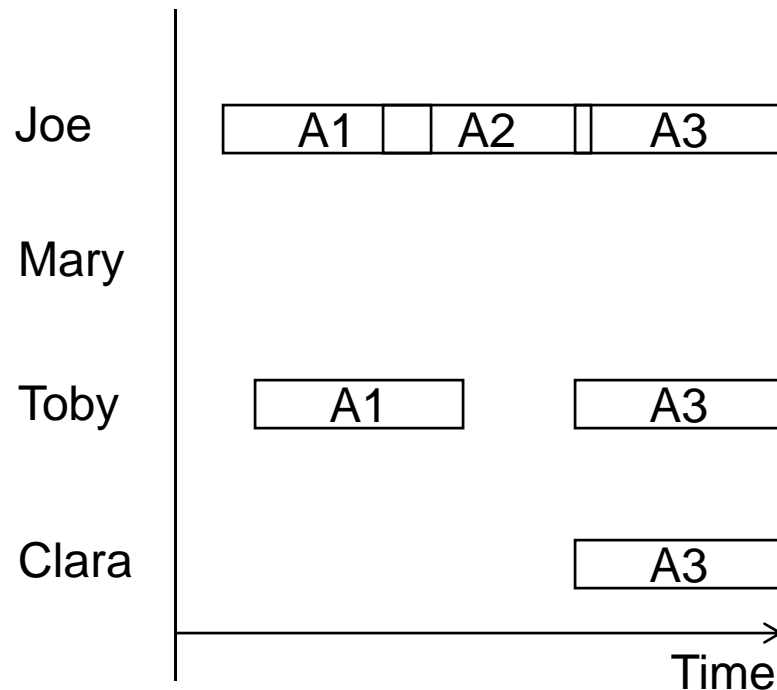


Good for reviews. (basis for MS Project)

# Two Types of Gantt Charts

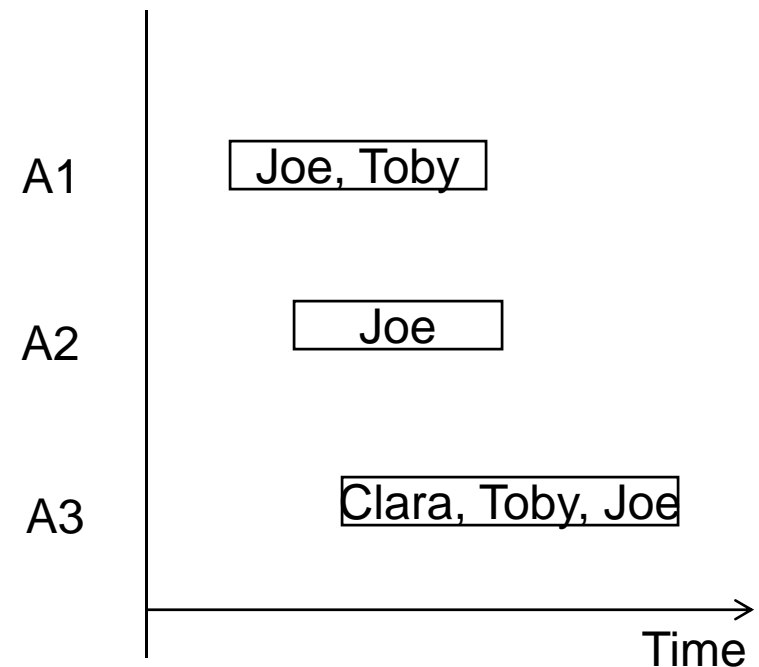
## ■ Person-Centered View

- To determine people's load



## ■ Activity-Centered View

- To identify teams working together on the same tasks



Choose one view, stay with it. Usually base the view on the WBS structure  
Managing Experienced Teams: Person-centered view  
Managing Beginners: Activity oriented view



# Software Cost Estimation

## ■ The Basic Equation

□  $PM = A * ((Size) ^ (B)) * (EM)$


- PM = Person Months
- A = Calibration Factor
- Size – Measure of Functional Size of Software Module (Additive effect on Effort)
- B = Scale Factor that has exponential effect
- EM – Effort Multiplier that influence Effort



# Cost Estimation Considerations

<p><b>Product Attributes</b> (Required reliability, size of database, complexity of product)</p>	<p><b>Hardware Attributes</b> (Run-time performance constraints, memory constraints, volatility, required turnabout time)</p>
<p><b>Personal Attributes</b> (Analyst capability, Software engineering capability, Applications experience, Virtual machine experience, Programming language experience )</p>	<p><b>Project Attributes</b> (Use of software tools, Application of software engineering methods, Required development schedule)</p>






# Demonstration (Web-Based Tool):

*COCOMO II*

*<http://csse.usc.edu/tools/COCOMOSuite.php>*



# Demonstration (32 bit only): Automated Software Estimation

*COCOMO II (for Win/NT/XP)*

<http://csse.usc.edu/csse/research/COCOMOII/cocomo2000.0/CI12000.exe>



## In Class Exercise:

Let's Start Estimating your Final  
Project, Use the on-line tool  
that we demo'd